

THE ALFA ROMEO RANGE



Images of red roadsters and racing cars from the pioneering days of one of Europe's great automotive manufacturers still ennoble the current range of cars from Alfa Romeo. The legacy isn't just an image. Driving an Alfa Romeo today remains a distinctive experience. You can feel the power and handling that only comes from a heritage of high performance race track engineering. Alfa Romeo's first racing car was produced in 1911, a year after the Società Anonima Lombarda Fabbrica Automobili was formed. The company's acronym, ALFA, soon became the synonym for all that's graceful, powerful and exciting on the road and track. So it has remained.

The latest Alfa Romeos combine all the virtues that modern technology has brought to motoring in the 80s - comfort, smoothness, convenience, economy, reliability, and practicality. Yet they still stand out from the bland and characterless uniformity that so dominates the roads of world today. The intangible but distinctive character of the Alfa Romeo is something which has never changed. It probably never will.

Alfa Romeo



Alfasud 1.3/1.5



When introduced, the Alfasud set a new standard in family saloon design – a standard by which all subsequent family saloons have become judged. The performance, the practicality, the engineering, the space – these are the things that led to the Alfasud being hailed as the Car of the Decade by Car Magazine in December 1979. Now the latest Alfasud 1.3 and 1.5 models are setting an equally challenging pace for the 1980s. To the basic Alfasud attributes of excellent road-holding, sparkling performance and convenient and spacious interiors,

these latest cars give better fuel economy through their twin-choke carburettor opposed piston 4 cylinder engines and five-speed gear-boxes. The latest Alfasuds have completely re-styled bumper and grille, a meticulous anti-corrosion and paint programme, and a host of refinements which smooth out the vagaries of modern motoring. The well designed convenient space of the cars inside ensures full comfort for four or five adults. The new Alfasuds – still with the exact balance of performance, practicality and price.

Alfasud Ti 1.5



The exceptional qualities of the Alfasud design make it an ideal base for adding a true high-performance specification. The Alfasud Ti is a high performer, with all the practical qualities of a full five-seater saloon. The Ti has the 4 cylinder 1.5 litre opposed piston engine, with twin-choke down-draught carburettors and the overhead camshaft technique originally pioneered by Alfa Romeo. The result is a top speed of 106 mph and an acceleration that makes you smile with wide-eyed pleasure. Control and handling match the punch of the engine. Rack and pinion

steering, five gears, servo-operated dual circuit disc brakes all round, front wheel drive and even weight distribution, all give firmness, lightness and accuracy under the hands of the appreciative driver. Inside the Ti, there is the comprehensive instrumentation you would expect for such a lively and purposeful car: comfortable seats with lateral and lumbar support and head rests, and a steering wheel which can be adjusted for height. Nothing has been forgotten in the Alfasud Ti, the Alfasud with that little bit extra.

Alfasud Sprint Veloce 1.5



The difficult combination of full-blooded sports car and practical family coupé has been achieved brilliantly in the Alfasud 1.5 Sprint Veloce. The sports car is powered by a 1490 cc 95 bhp twin-choke carburettor engine giving a maximum speed of 110 mph. The family coupé comes into its own with the economy of the car and its convenient, quiet, roomy and relaxing interior – plus its exceptionally large boot space. For the driver the Sprint Veloce is safe and comfortable, with the adjustable steering wheel, contoured adjustable seat with head rest, comprehen-

sive sports instrumentation and convenient controls easily reached, easily used. The car's racecar roadholding is derived from the highly successful Alfasud formula of front wheel drive and excellent weight distribution. The sleek exterior with its low profile and aerodynamic characteristics has been achieved without cramping the interior. There's plenty of room for four adults – with long legs – and easy access to the rear. With every refinement for comfort, from the seats to the ventilation and heating system, the Sprint Veloce is the ultimate Alfasud.

Giulietta



The latest Alfa Romeo to carry the famous Giulietta name is one of those cars which quickly earns a special reputation for itself. The Giulietta is instantly recognised as a car of distinction. Styled in the wind tunnel to give the modern motorist all the advantages of aerodynamics, it provides less wind resistance for better fuel economy and low wind noise, and also helps keep tyres firmly on the road at speed. With a choice of three all-alloy OHC engines and Alfa Romeo's own expert touch in the balance and suspension of the car, you're getting close to

the reasons for the Giulietta's special reputation. Also add to that its compactness, comfort, comprehensive equipment and sophisticated heating and ventilation, and you see why car this is recognised as one of exceptional distinction. Seats are velour covered and the front seats are fully adjustable including the head rests. With full instrumentation, controls at his fingertips and superb all-round visibility, the Giulietta driver quickly becomes master of the compact, comfortable, fast and frugal Alfa Romeo Giulietta. A car that deserves the attention it receives.

Alfetta 2.0



Nothing assures a car's quality better than designing it and building it with a little bit of extra care and attention at every step along the way. You feel the solidity of a well-built car almost before you sit in it. The Alfetta 2.0 is just such a car. It has everything that epitomises current quality car design. Reliable, safe and supremely comfortable, the Alfetta also has a performance and roadholding that asks for nothing. A maximum speed of 115 mph, cornering in a way that would embarrass many a so-called sports car, the Alfetta still does a shade under 41 miles to the

gallon at a steady 56 mph (see back page). The interior is roomy and elegantly appointed, with high quality materials and finish which gives the feel of discreet quality. The controls and instrumentation are all well placed. The ventilation and heating is easy to operate and remarkably quiet, with seven adjustable air system outlets for precise heater and air circulation control. Every detail pleases, from the supremely comfortable seats to the push button door handles. The Alfa Romeo Alfetta 2.0 leaves nothing to be desired.

Alfetta GTV 2000



Every inch of the Alfetta GTV has been designed to give the car an uncompromising high performance, with real comfort and stability. The aerodynamic styling gives the car an aggressive stance, quite apart from the functional aspect of its exceptionally low drag coefficient, which improves roadholding performances and economy. The commanding power of the 1962 cc engine is matched by its frugal fuel consumption. The car's almost uncanny stability on corners at speed is achieved by the weight of the engine up front being matched almost

exactly by the weight of the clutch, gearbox and transaxle assembly at the rear. The GTV's inherently comfortable ride is enhanced by the quality of the fittings and materials, the design of the seats – with a special multi-positional seat for the driver – and extensive sound proofing. The heating and ventilation system has dual controls for both the driver and passenger. With ample space for four adults with all their luggage in the 12.9 cu.ft. boot, the Alfetta GTV is the true sports coupé with almost a family touch.

Alfa 6



The Alfa Romeo Alfa 6 is the flagship of the Alfa Romeo range. A full luxury four-door, five-seater saloon which combines the power and handling characteristics that have become the mark of Alfa Romeo, with a standard of luxury and with features hard to match in any car. The Alfa 6 derives its superb performance from the V6 160 bhp 2.5 litre engine which provides an abundance of smooth power with an unusually wide torque range. It derives its sports car handling from the excellent overall weight distribution, independent front suspension and de Dion back

axle – all complemented by precise servo-assisted rack and pinion steering and disc brakes all round. The comfort and finish inside are superb. The controls are a triumph of ergonomic design, with over 65 electrical, mechanical and servo-assisted facilities, which range from the steering column-controlled headlight beam adjustment to the electrically operated seat height adjustment. Available with air conditioning and an electrically operated sun roof, the Alfa Romeo Alfa 6 is truly the complete car.

At Alfa Romeo we believe that it is not enough just to build one of the world's most exciting range of cars. We know how important it is to provide top quality After Sales service as well. So, in line with constantly improving our range of cars, we have now also introduced an improved Alfaplus package.

With Alfesud and Alfa 6 it provides:

Free repairs and replacement for 12 months of any parts found to be defective in terms of material or manufacture.

Free breakdown recovery service for 12 months including 3 days car hire on presentation of your special Alfaplus Card.

Free air filters, oil filters, brake pads, spark plugs and brake fluid as specified for each scheduled service up to two years or 24,000 miles whichever comes sooner. 24,000 miles is two years motoring for the average motorist. You are provided with special vouchers for this part of the scheme. Major service intervals are 12,000 miles with just an oil change and safety check at 6,000 miles.

With Giulietta and Alfetta it provides:

Free repairs and replacement for 12 months of any parts found to be defective in terms of material or manufacture.

Free breakdown recovery service for 12 months including 3 days car hire on presentation of your special Alfaplus Card.

Free air filters, oil filters, fuel filters, brake pads, spark plugs and brake fluid as specified for each scheduled service up to two years or 27,000 miles whichever comes sooner. 27,000 miles is over two years motoring for the average motorist. You are provided with special vouchers for this part of the scheme. Major service intervals are 12,000 miles with just an oil change and safety check at 6,000 miles.

Alfa Plus

SPECIFICATIONS AND OFFICIAL FUEL CONSUMPTION FIGURES

MODEL NAME	FUEL CONSUMPTION (mpg)			SPECIFICATIONS		
	56mph	75mph	Urban	Engine size cc	BHP	Top speed mph
Alfasud 1.3	42.2	32.9	26.5	1350	79	99
Alfasud 1.5	41.9	31.2	25.1	1490	85	103
Alfasud Ti 1.5	39.8	31.7	23.2	1490	95	108
Alfasud Sprint Veloce	39.0	32.2	22.7	1490	95	109
Giulietta 1.6	40.4	29.7	26.2	1570	109	108
Giulietta 1.8	39.4	30.2	22.3	1779	122	111
Giulietta 2.0	37.3	29.2	19.8	1962	130	113
Alfetta 2.0	40.9	29.4	21.1	1962	130	115
Alfetta GTV 2000	42.2	31.1	21.2	1962	130	122
Alfa 6	29.9	24.8	15.1	2492	160	121

The above mentioned fuel consumption figures are those that have been submitted to the Department of the Environment. Full details of these, and further information on car specifications will be available from your local dealer.

Details, descriptions and illustrations of cars are for purposes of guidance only. Alfa Romeo reserves the right to modify its products. Some of the features described and illustrated in this leaflet are optional. For a list of options please contact your local dealer.

Photography by Peter Rauter. Design by SMS Design Limited.

Your Alfa Romeo Dealer

Alfa Romeo

